

#Permianhostsjacki – Networking in the Permian Basin

FOR IMMEDIATE RELEASE

May 15, 2016

Contact: Kimberly Smith publicist/ads for KWEL Radio 432-352-6649.

Craig Anderson, KWEL Radio 432-620-9393

On June, 1, 2016, The KWEL Radio team will host international radio host Jacki Daily the KWEL FM 107.1/AM 1070 @ 9:00 a.m. in their Wall Street Studio in Midland, Texas.

Jacki is the producer and host of The Jacki Daily Show© which airs weekly on **KWEL FM 107.1** every Saturday from 3:00 pm to 4:00 p.m. Craig Anderson, the owner of KWEL Radio and Jacki will discuss current energy issues combining the global perspective with current Permian activity. While the event is being planned, Jacki Daily commented that “I am proud of the Permian Basin for proving America’s endurance through the worst days of the turbulent global oil market and I am humbled that the KWEL team would find my presence to be an encouragement!”

Each week, Craig Anderson speaks with oil professionals including pumpers, haulers, executives and foreman who comment on the industry. “The KWEL team wants to acknowledge the mental and emotional strain on oil professionals at all levels,” said Craig Anderson. In addition, Ron Underwood, President of R&D Pipe Company in Houston said that “the spirit of this event is to encourage energy professionals of all ages to keep the faith, the Permian Basin remains a viable source of energy and will continue to positively impact the yields from our great nation’s shale plays.”

In addition, young energy professionals who follow the Jacki Daily Show© on **KWEL FM 107.1/AM 1070** & podcasts are excited to meet Jacki in person. While she has a multi-disciplinary approach in energy, law and politics, weekly she drives discussion from various national and international energy leaders. Jacki studied Economics, Spanish, and World History at Marshall University (Society of Yeager Scholars), Oxford University in the United Kingdom, and the University of Zaragoza in Spain. She is an alumna of the Vanderbilt University Law School, where she served as the President of the law school’s Federalist Society chapter.

[\(http://jackidaily.com/\)](http://jackidaily.com/)

Young professional leaders in oil and gas including Kristen Underwood-Cartmill, Communications Director R&D Pipe Company will join Kimberly Smith, Founder, Development Resources, Inc., Richard Bradbury @rbjournals will launch the social media campaign on multiple platforms to support the **KWEL FM 107.1/AM 1070** radio campaign. “The **#PermianhostsJacki** campaign will truly embrace the Generation Y, Generation X and the Millennials” said Kristen Underwood-Cartmill, Communications Director, R&D Pipe Company.

KWEL FM 107.1 and AM 1070 will continue to plan these opportunities taking place June 1:

- 9:00 a.m. Live interview by Craig Anderson with **Jacki Daily** on air—First Capital Bank Building
- 2:30 p.m. Press Conference —First Capital Bank Building
- 3:30–5:30 p.m. Reception & Networking Event — First Capital Bank Building
- 6:10 p.m. Jacki will throw the first Pitch @ The Rockhounds Ballpark as the Rockhounds play the Springfield Cardinals.

FIRST CAPITAL BANK BUILDING
310 W. WALL ST. MIDLAND, TEXAS

LISTEN TO KWEL
FM 107.1 AM 1070 AND
TWITTER @PERMAINLANDGIRL
TWITTER @OCTGPRO

THE ROCKHOUNDS BALLPARK
5514 CHAMPIONS DR. MIDLAND, TEXAS